

Matthew Bell

VFX ARTIST · CREATIVE TECHNOLOGIST · 27+ YEARS

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San Antonio, TX, USA · Remote & On-location
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— PROFILE

Senior VFX Artist with 27 years across feature film, episodic television, commercials, and real-time production. Core specialist in lighting and look development and trusted generalist across the full pipeline. Lighting and look development lead on three Oscar-nominated productions with credits spanning Digital Domain, MPC, The Mill, Method Studios, Zero VFX, Zoic Studios, Blur Studio, and more. Available for VFX consultation across visualization, real-time pipeline, and UI/UX strategy.

— AWARDS & RECOGNITION

VES Award · Outstanding VFX in a Commercial (crew)

Walmart "Famous Visitors" · The Mill LA, 2021

Emmy Award · Best Sports Promo (crew)

NFL Promo · Motion Theory, 2009

Academy Award · Nominated Production · Best Visual Effects (Look Development & Lighting Lead)

Iron Man 3 · Digital Domain, 2013

Academy Award · Nominated Production · Best Visual Effects (Look Development & Lighting Lead)

Real Steel · Digital Domain, 2011

Academy Award · Nominated Production · Best Visual Effects (Senior 3D Generalist)

Star Trek · Digital Domain, 2009

— SKILLS & TOOLS

TOOLS

Houdini · Maya · Unreal Engine · Unity · Modo · 3DS Max · Blender · Cinema 4D · Terragen · Gaea · Substance 3D · Nuke · Mari · V-Ray · Arnold · RenderMan · Redshift · 3Delight · XGen · Yeti · After Effects · DaVinci Resolve · Figma · ComfyUI · Stable Diffusion · ControlNet · Flux / LoRA training

SKILLS

Look Development · Lighting · Fur / Hair Groom · Texture Paint · Modeling · Rigging / Animation · Environments · Layout · Compositing · FX / Simulations · Motion Design · Virtual Production · UI/UX · Generative AI / R&D

— WORK EXPERIENCE

2020–present **Visualization Consultant - Independent**

Robotics · Fitness Tech · Combat Sports

Real-time, UI/UX, and pipeline consulting

2025 **Reactor VFX · Artjail**

Don't Move (Reactor VFX) · Zillow (Artjail)

Sequence Setups & Sequence Lighting · Environment Builds & Sequence Lighting

2022–24 **Zero VFX**

Sketch · Good Burger 2 · The Instigators · Challengers · Boston Strangler · Spirited · I Wanna Dance with Somebody

Look Development & Fur Groom & Sequence Lighting

WORK EXPERIENCE (CONTINUED)

2021–23	Zoic Studios DC's Legends of Tomorrow · The Flash · Hello Tomorrow! · Mrs. Davis <i>Sequence Lighting</i>
2019–21	The Mill LA · Method Studios Nike / Verizon / Ford / GEICO / Harley-Davidson / Walmart / State Farm / DELL / GMC / Disney / Intel / NTT / Lincoln Mutual (The Mill LA) · NDA Project (Method Studios) <i>Sequence Lighting — includes VES Award-winning Walmart "Famous Visitors" · Visualization</i>
2017–19	Blur Studio · MPC · ETC Love, Death + Robots (Blur Studio) · Honda Ad Campaign (MPC) · Various NDA Projects / Penzoil (ETC) <i>Assets Department · Look Development & Lighting · Visualization & Look Development & Lighting</i>
2015–17	Digital Domain · ETC · MPC · Iloura Ready Player One / X-Men: Age of Apocalypse / Deadpool / LG Commercial (Digital Domain) · Marmot Super Bowl Commercial (ETC) · Call of Duty Commercial (MPC) · Ted 2 (Iloura) <i>Look Development & Lighting Lead (Ready Player One) · Look Development & Sequence Lighting</i>
2012–15	Digital Domain · Method Studios · Blur Studio Iron Man 3 / G.I. Joe: Retaliation / Into the Storm / Furious 7 / Blackhat (Digital Domain) · Thor: The Dark World / Divergent / Hercules (Method Studios) · Halo 2 Anniversary (Blur Studio) <i>Look Development & Lighting Lead — Iron Man 3: Academy Award-nominated, Best Visual Effects · Look Development & Sequence Lighting</i>
2011–12	Method Studios · Dr. D Studios · Mirada Wrath of the Titans (Method Studios) · Happy Feet 2 (Dr. D Studios) · Various Projects (Mirada) <i>Shot Lighting · Sequence Lighting · Shave Hair/Fur TD · Look Development & Lighting</i>
2007–11	Digital Domain · Motion Theory · Logan Star Trek / Speed Racer / Transformers / Real Steel / Gears of War 3 / Lexus / Lincoln / Old Spice / Mazda (Digital Domain) · Pagine Gialle / NFL Promo / Target / Katy Perry "California Girls" / Various (Motion Theory) · Various Projects (Logan) <i>Modeling, Texturing, Look Development & Sequence Lighting — Star Trek & Real Steel: Academy Award-nominated, Best Visual Effects · Animation & Lighting / Look Development & Lighting — NFL Promo: Emmy Award, Best Sports Promo</i>
2002–04	News 9 San Antonio · KSAT12 News San Antonio, TX <i>Graphic Designer — broadcast motion graphics and news packaging</i>
1998–2001	NewTek, Inc. · NewTek Europe San Antonio, TX (NewTek, Inc.) · Pessac, France (NewTek Europe) <i>Technical Support LightWave3D Expert / Authorization Program Manager (NewTek, Inc.) · Trade Show Demo Artist and Trainer (NewTek Europe)</i>

EDUCATION

2007	BFA in Visual Effects - Savannah College of Art & Design Minors: Technical Direction & Animation
1999	Associate of Applied Science in Electronic Graphics - San Antonio College
1994–96	Engineering (2 years) - University of Texas